

**GREATER MANCHESTER POLICE**



To: Manchester City Council  
Licensing Unit  
Manchester Town Hall Extension  
Lloyd Street  
Manchester

To: [REDACTED]

Monday 23<sup>rd</sup> March 2020

Dear Sir, Ma'am,

Please accept this letter as formal notification that Greater Manchester Police wish to object, under Section 104(2) of the Licensing Act 2003, to the **TEMPORARY EVENT NOTICE** detailed below, as we are satisfied that granting the application under these circumstances would undermine the Licensing Objectives.

<b>PREMISES NAME:</b>	<b>Velvet Hotel, Restaurant and Bar</b>
<b>ADDRESS:</b>	2 Canal Street Manchester M1 3HE
<b>DATE OF EVENT:</b>	28 <sup>th</sup> to 31 <sup>st</sup> August 2020
<b>TIME OF EVENT:</b>	12:00 to 23:00 each night

GMP objects to the granting of this Temporary Event Notice on the grounds of Public Safety and The Prevention of Public Nuisance.

The Temporary Event Notice application is for an outside bar and stage on Canal Street, next to the canal wall opposite Velvet, and is for the sale of alcohol, late night refreshment and the provision of regulated entertainment during the Pride festival, from midday to 23:00 hours, from Friday 28<sup>th</sup> to Monday 31<sup>st</sup> August 2020.

The Pride festival operates within the Gay Village area of Manchester City Centre, and in order for the festival to operate effectively, it relies on a TTRO (Temporary Traffic Regulation Order) to restrict vehicle access and effectively close the roads within the Gay Village area to all vehicles, and this relies on the cooperation of venue owners and operators to operate temporary bars and stages in a safe and sensible manner to ensure the safety of Pride goers and staff – there is long standing cooperation between licensed venue operators and owners in the Gay Village, GMP

## GREATER MANCHESTER POLICE

Licensing Team, Manchester City Council and the Pride organisers regarding this. The TTRO, and the cooperation of the above parties allows the PSPO (Public Spaces Protection Order, which effectively bans alcohol from being consumed on the street in Manchester City Centre) to be relaxed from 17:00 hours on the Friday of Pride, until the conclusion of Pride on the following Monday.

Prior to the start of Pride, the Gay Village operates as it does throughout the rest of the year – with no TTRO in place, and no security staff, police officers or other security provisions dedicated to the managing and safety of members of the public in the Gay Village - to begin to sell alcohol from midday on the Friday is likely to cause Public Nuisance and a risk to Public Safety, if alcohol is being consumed on the street with no safety measures in place due to:

- Staff from Velvet will have limited or no powers to prevent people who buy alcohol from their temporary bar consuming it on the street in breach of the PSPO.
- At that time other venues along Canal Street will be constructing outside stages and outside bars, and taking deliveries of stock, and vehicles are likely to be passing outside of Velvet.
- The Pride organisers will be finalising the movements of equipment within site at that time. Starting the Temporary Event Notice from midday on Friday, and selling alcohol from then, and having an outside stage with entertainment, will therefore cause an obvious risk to Public Safety.

From 20:00 hours on the Monday of the Pride festival, the TTRO ceases to be in place and the roads are effectively open to the public again. Applying to sell alcohol and have a stage with entertainment on Canal Street until 23:00 hours will cause obvious risks to the Public Safety of Pride goers.

Manchester Pride operates two event sites as part of the Manchester Pride weekend. One site is the Gay Village. The second is at The Mayfield Depot, which since 2019 is a separate event site for Pride, which stages all day music and entertainment events on the Saturday and Sunday of Pride. Customers who buy tickets for the Mayfield Depot are also granted access into the licensed venues and other Pride attractions within the Gay Village part of Pride. Up to 17,500 people attend the Mayfield Depot part of Pride each day, on the Saturday and the Sunday. From my experience of working at Pride in 2019, when the Mayfield Depot closes from 23:00 hours, thousands of people will make the short journey (approximately a 5 minute walk) from the Mayfield Depot to the Gay Village to continue the festivities.

The location of Velvet, at the top end of Canal Street, is a natural route to walk into the Gay Village from the Mayfield Depot. If the outside stage has entertainment on, and the outside bar is selling alcohol until 23:00 hours, it's likely to attract customers to congregate outside to queue for alcohol, purchase and consume it on the street. It is for this reason that prior to Velvet submitting this Temporary Event Notice, all licensed venues in the Village, including Velvet, were invited to the monthly Village Business Association meeting on Wednesday 4<sup>th</sup> March 2020, to discuss Temporary Event Notices for Pride, and following the meeting, on Monday 9<sup>th</sup> March, I emailed guidance, (copy attached), to Gay Village operators and owners of licensed premises, including to the Velvet DPS Kim Krohn ( [REDACTED] ), with what were considered reasonable guidelines for the submitting of Temporary Event Notices for outside bars and stages during Pride, the guidelines having been agreed previously between the GMP Licensing Team and the Manchester City Council Out of Hours Team, to help ensure a safe and fair Pride. One of those guidelines was to not operate outside bars and stages past 22:00 hours in order to

## **GREATER MANCHESTER POLICE**

help reduce the numbers of Pride goers on the Gay Village streets, especially Canal Street, and to encourage people to go into licensed venues so that when the influx of people from the Mayfield Depot to the Gay Village starts from 23:00 hours, the Public Safety of Pride goers has been considered and reasonable steps taken to try and ensure their safety by outside bars and stages closing by 22:00 hours to reduce numbers on the street. The Gay Village attracts up to 50,000 people during peak times of Pride, in what is a relatively small space.

Prior to submitting this Objection, Manchester City Council Licensing Team and the GMP Licensing Team made efforts to contact Steven Frodsham by email and phone to discuss the Temporary Event Notice but no one from Velvet replied to either the Police or Council by phone or email (copies of emails attached).

At the time of submitting this Objection, no other venues from the Gay Village have requested to operate outside bars or stages past 22:00 hours. The cooperation of all venue operators is an essential part of a safe Pride event.

As such we ask that this TEN application is refused.

Signed:.....PC 11680 Braithwaite..... (rank/pin/name)

Date/Time: Monday 23<sup>rd</sup> March 2020, 11:00 hours.

**EMAILS ATTACHED TO OBJECTION SUBMITTED BY GMP**

Subject: RE: Application for TEN

**Simon.Braithwaite@gmp.police.uk**

Wed, 18 Mar,  
13:30

to steven

Hi Steven

Just tried calling you....can you send me a quick email re your conversation with Kim re Pride TENS

Thanks

Simon

**PC 11680 Braithwaite  
Gay Village, Piccadilly & China Town Licensing Officer  
The Town Hall Extension  
First Floor  
Lloyd Street  
Manchester City Centre  
M2 5DB**

**Tel : 0161 856 0036 / 0161 872 5050**

**Email : [11680@gmp.pnn.police.uk](mailto:11680@gmp.pnn.police.uk)**

**Twitter: @gmpcitycentre**

**From:** [REDACTED]

**Sent:** 12 March 2020 17:17

**To:** Premises Licensing; Alan Isherwood; Simon Braithwaite; Niall Johnson

**Subject:** RE: Application for TEN

Good Afternoon

Please see attached application for approval

Kind Regards

Steve

Steven Frodsham |  
KRO Hospitality Limited

[REDACTED]

[REDACTED]

## EMAILS ATTACHED TO OBJECTION SUBMITTED BY GMP

Subject: Pride TENS

**Simon.Braithwaite@gmp.police.uk**

Mon, 9 Mar,  
18:13

[REDACTED]

All,

Following on from the VLBA last Wednesday where TENS for Pride were discussed, as per the conversation at the meeting, if you submit TENS for outside bars and stages on the following basis, there won't be an objection by GMP or MCC (pending anything which is currently unknown that may arise):

- Friday – within the following times – 4pm to 10pm
- Saturday & Sunday - within the following times - midday to 10pm
- Monday - within the following times – midday to 8pm
- For Canal Street, all bars and stages will be on the cobbled area (i.e. next to the canal wall)
- For venues not on Canal Street, the bars / stages will not cause unreasonable obstruction of the pavement (please discuss with me re sizes prior to submitting TEN if you have concerns)
- A senior member of venue staff will have overall responsibility for the outside bars / stages
- A member of SIA staff will continually monitor the outside bar / stages, especially during peak times
- The DPS will ensure reasonable steps are taken to keep the area around the outside bar / stage clean and free from obstruction
- At the request of GMP or MCC, licensable activity will cease for a short period of time if the area around the bar / stage has become so busy it restricts access past it, or it has become a danger to Pride goers (please continually monitor this and take proactive action yourself, don't wait for GMP/MCC instruction. We found last year that at peak times, turning music off for a short period immediately stopped any crushing around the bar / stage).

Please include the above detail – and also include the size of the bar / stage you're using, in TEN applications.

Hopefully you find the above reasonable and can comply with it to make it as fair as possible for all venues. Feel free to call / email if you want to discuss further.

The above is separate from the question of an additional hour of outside drinking, I'll get back to you with a response asap re that.

Thanks

Simon  
**PC 11680 Braithwaite**

## EMAILS ATTACHED TO OBJECTION SUBMITTED BY GMP

Subject: Re: URGENT - PLEASE CONFIRM: Application for TEN - Cobbled area outside Velvet (ref 245525CJ/HH)

[premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)

Wed, 18 Mar,  
16:36

to steven, Simon.Braithwaite, Alan.Isherwood, CentralLicensing, niall.johnson

Hi Steven

We have not had a response to the emails that were sent giving you the opportunity to make amendments to the above TEN. I have spoken to Kev Allen in your office, and have left you a voicemail message to let you know that I will accept and start processing the TEN that was submitted before I leave the office today. Until I do so there is still the opportunity to make amendments, but you would need to contact me **before 5pm** either via this email address or on [REDACTED].

Kind regards, [REDACTED]

On Tue, 17 Mar 2020 at 09:41, Premises Licensing

[<premises.licensing@manchester.gov.uk>](mailto:premises.licensing@manchester.gov.uk) wrote:

Hi Steven

I can see that you have made payment for the above TEN. I emailed you on Saturday to ask whether you would like us to process the TEN as submitted, or whether you would like to take the opportunity to amend it before we start processing.

Please could I ask you to reply to this email as soon as possible to let me know how you wish to proceed? I won't start processing until I receive your response.

Kind regards, [REDACTED]

On Sat, 14 Mar 2020 at 10:51, Premises Licensing

[<premises.licensing@manchester.gov.uk>](mailto:premises.licensing@manchester.gov.uk) wrote:

Hi Steven

We received your TEN on 12 March and, before we processed it, the email below was received from Simon Braithwaite. the purpose of this email is just to let you know that I have logged the TEN as a draft TEN and you have the opportunity to amend it should you choose to do so.

Please could I ask you to reply to this email either with an amended TEN, or to confirm that you would like us to process the TEN you submitted on 12 March. I can see that we have sent you an email to make payment however there is no need to make the payment until this has been resolved, we will contact you to confirm when the payment should be made.

I hope this is of assistance.

Kind regards, [REDACTED]

## EMAILS ATTACHED TO OBJECTION SUBMITTED BY GMP

----- Forwarded message -----

From: <[Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)>

Date: Fri, 13 Mar 2020 at 09:00

Subject: RE: Application for TEN

To: [REDACTED]  
[REDACTED]

Morning Steven,

As per the email I sent out earlier in the week, the timings you have requested means that we would submit an objection to the TEN as it currently stands, based on:

- Midday start on Friday – Pride doesn't start until 5pm on the Friday.
- 11pm finish on the Monday – Pride officially finishes at 8pm on the Monday, prior to the vigil.
- 11pm finish Friday & Saturday – due to the influx of thousands of people from the Mayfield site when the events finish there, we have asked that all outside stages and bars finish by 10pm in an effort to reduce overcrowding on the street prior to their arrival and keep Pride goes as safe as possible.

If you're able to adjust the timings to fit in with the above, which will also fit in what all other venues I have spoken to are willing to do, there won't be an objection from GMP.

Thanks

Simon

**PC 11680 Braithwaite**

**From:** [REDACTED]

**Sent:** 12 March 2020 17:17

**To:** Premises Licensing; Alan Isherwood; Simon Braithwaite; Niall Johnson

**Subject:** RE: Application for TEN

Good Afternoon

Please see attached application for approval

Kind Regards

Steve

Steven Frodsham |  
[REDACTED]  
[REDACTED]  
[REDACTED]

## CORRESPONDENCE BETWEEN GMP AND KIM EIVIND KROHN FOLLOWING OBJECTION – AGREEMENT NOT REACHED

From: [REDACTED]

Date: Thu, 2 Apr 2020 at 10:12

Subject: RE: Objection to Velvet Pride Temporary Event Notice

To: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Thanks Simon

You have seen my previous email as we now have an objection for the entertainment too so its getting to the point where I need to instruct support and prepare for the hearing.

I cant allow pride to happen with out having our entertainment outside as you know how quiet it gets if not –

I would reconsider the 10pm, but as above its now an objection in full so a hearing will be the best option

I wish the same effort could have been made when we make complaints about our neighbours causing noise issues every week from its club, something that not just damaging us financially but also reputation – read our online reviews!

Thanks

Kim Eivind Krohn | Managing Director

KRO Hospitality Limited | Velvet Hotel | 2 Canal Street | Manchester | M1 3HE

[REDACTED]

[REDACTED]

**From:** [Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk) <[Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)>

**Sent:** 02 April 2020 10:09

**To:** [REDACTED]

[REDACTED]

[REDACTED]

**Subject:** RE: Objection to Velvet Pride Temporary Event Notice

Thanks Kim.

I asked the question to Michael Lever re Canal Street and he confirmed they'd need to whole of Canal Street until 5pm and can attend the hearing if required to confirm this.

In terms of the outside entertainment on Canal Street, with the influx of people from Mayfield into the Village from 11pm the 10pm cut off for both entertainment and alcohol will help to reduce the numbers on the street from 10pm.

If you're not able to agree on this we will proceed to hearing.

Thanks,

Simon **PC 11680 Braithwaite**



# CORRESPONDENCE BETWEEN GMP AND KIM EIVIND KROHN FOLLOWING OBJECTION – AGREEMENT NOT REACHED

**From:** Kim Eivind Krohn [REDACTED]

**Sent:** 02 April 2020 09:36

**To:** Simon Braithwaite

**Cc:** [REDACTED]

**Subject:** RE: Objection to Velvet Pride Temporary Event Notice

Hi Simon

Not a problem

The only issue I have is the Friday – we already have a license from 1pm on Fridays as our part of canal street closes at 1pm every Friday and during pride -we have had no notification from Pride that this is changing this weekend – when I spoke to the organisers earlier this year there would be no changes as per last year – so we would like to have the license on Friday from 1pm

I understand the lower part of canal street will still be open until 5pm so they wont be able to apply for this.

I can agree to serving of alcohol until 10pm, but we would like the music until 11pm, only reason for this is that if we close bars and music at the same time it will be chaos and we wouldn't be comfortable from a H&S point.

We propose to compromise on below

**Friday 1pm – 10 pm, (of course if there are any changes in the closure of canal street then this needs to be consulted with license holders and MCC)**

**Saturday / Sunday** – outside stage entertainment and the bar for outside alcohol sales (on the cobbled area of Canal Street/where the table and chair license parameter))) will start no earlier than midday and will finish by 10pm for bar service and 11pm entertainment at the latest

**Monday** - outside stage entertainment and the bar for outside alcohol sales (on the cobbled area of Canal Street/where the table and chair license parameter)) will start no earlier than midday and sales will finish by 8pm at the latest. (As per your email you might not use it at all but you have the option to at least).

Let me know if this is agreeable

Regards

Kim

Kim Eivind Krohn | Managing Director

KRO Hospitality Limited | Velvet Hotel | 2 Canal Street | Manchester | M1 3HE

[REDACTED]

# CORRESPONDENCE BETWEEN GMP AND KIM EIVIND KROHN FOLLOWING OBJECTION – AGREEMENT NOT REACHED

**From:** [Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk) <[Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)>

**Sent:** 02 April 2020 09:23

**To:** Kim Eivind Krohn [REDACTED]

**Cc:** [REDACTED]  
[REDACTED]  
[REDACTED]

**Subject:** RE: Objection to Velvet Pride Temporary Event Notice

Morning Kim,

Apologies for not calling back, I've been seconded to another role for the time being with all the Covid issues but am still picking up anything Licensing related with help from Alan Isherwood who you spoke to about the TEN.

With the aim of reaching agreement and avoiding going to a hearing if possible, and to make sure I've fully understood your email and conversation with Alan, are you happy to agree the TEN for Pride 2020 based on the following :

**Friday / Saturday / Sunday** – outside stage entertainment and the bar for outside alcohol sales (on the cobbled area of Canal Street) will start no earlier than midday and will finish by 10pm at the latest.

**Monday** - outside stage entertainment and the bar for outside alcohol sales (on the cobbled area of Canal Street) will start no earlier than midday and sales will finish by 8pm at the latest. (As per your email you might not use it at all but you have the option to at least).

**Friday** – the stage and bar can be built and prepared during the daytime– there is no problem with that - but there must be no alcohol sales or outside entertainment until 5pm (Michael Leaver from Manchester Pride has confirmed that the road will be used to move equipment, stock etc up until 5pm and Pride does not officially start until 5pm).

If you are happy to operate on the above basis then just email back confirming the above and the TEN can be processed and issued without the need for a hearing.

Thanks

Simon

**PC 11680 Braithwaite**

***(Seconded to the DRMU, Central Park for Covid-19 issues – 0161 856 1330)***

**Gay Village, Piccadilly & China Town Licensing Officer**

**The Town Hall Extension**

**First Floor**

**Lloyd Street**

**Manchester City Centre**

**M2 5DB**

**Tel : 0161 856 0036 / 0161 872 5050**

**Email : [11680@gmp.pnn.police.uk](mailto:11680@gmp.pnn.police.uk)**

**Twitter: @gmpcitycentre**

# CORRESPONDENCE BETWEEN GMP AND KIM EIVIND KROHN FOLLOWING OBJECTION – AGREEMENT NOT REACHED

**From:** Kim Eivind Krohn [REDACTED]  
**Sent:** 01 April 2020 12:58  
**To:** Simon Braithwaite  
**Cc:** '[premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)'; Steven Frodsham  
**Subject:** RE: Objection to Velvet Pride Temporary Event Notice

Hi Simon

I have just spoken to your colleague and I think there's been a misunderstanding from our side on a few things, and also one regarding the Friday on your behalf

I am happy to amend below based on below information

We applied for all day license due to us wanting to erect the stage, install the bars etc – last and previous years we have been told we could not do this until our license kicks in – so this made it very challenging for us one year. Friday our end of canal street closes at 1pm, so we would like to make sure the stage and bars are fully operational by then – we understand that other parts of canal street will still be open until 5pm, but please note that we already have a license for table and chairs from 1pm on Friday's

Monday we simply wanted to protect ourselves with our bars not being collected by tuesday morning, so I have amended this for 8pm, but please note Velvet probably won't offer outdoor bars on the Monday due to us closing early for our yearly staff party

If you can confirm below is ok we would be happy to change this in our application

Thank you  
Kim

Section 2  
Premises Licence Number - 113702

Section 2  
Please describe the nature of the event below:

- a. Manchester Pride (28th Aug – 31st Aug 2019) – Velvet's outdoor entertainment
- b. Erection of Stage area on the cobbled pavement opposite the premises (27th Aug @ 4pm) which will remain until its demolition (01<sup>st</sup> Sep prior to 11am)
  - i. Staging area will be 4m x 2.5m, made from responsibly sourced timber with a fire proof protective coating.
  - ii. Staging will have an advertising board at the back no longer than the width 4m and no higher than 2.5m

## CORRESPONDENCE BETWEEN GMP AND KIM EIVIND KROHN FOLLOWING OBJECTION – AGREEMENT NOT REACHED

- iii. Staging will have power supplied via Velvet Bar from over head armoured power cables connected to a weather proof junction box at the stage area
- c. Erection of bunting and power supply overhead to the cobbled area opposite the premises (27th Aug, 4pm) which will remain until its demolition (01<sup>st</sup> Sep prior to 11am)
- d. During the pride event outside entertainment in the form of live music performances, and pre-recorded music from DJs will be limited between the hours of:
  - i. Friday 28th Aug 1pm – 11pm
  - ii. Saturday 29th Aug 11am – 11pm
  - iii. Sunday 30<sup>th</sup> Aug 11am – 11pm
  - iv. Monday 31st Aug 11am – 8pm
- e. We will have portable bar running next to the side of the staging area on the cobbled pavement opposite the premises and directly under our windows and to ensure all licensing conditions are adhered to the bar will be managed by one of Velvets management team and team member with additional security at the venue provided by serenity security, the portable bars will be stored away inside the venue when not being used and when outside of the operational hours detailed below:
  - i. Friday 28th Aug 1pm – 10pm
  - ii. Saturday 29<sup>th</sup> Aug 11am – 10pm
  - iii. Sunday 30<sup>th</sup> Aug 11am – 10pm
  - iv. Monday 31st Aug 11am – 8pm

Kim Eivind Krohn | Managing Director

KRO Hospitality Limited | Velvet Hotel | 2 Canal Street | Manchester | M1 3HE



CORRESPONDENCE BETWEEN GMP AND KIM EIVIND KROHN  
FOLLOWING OBJECTION – AGREEMENT NOT REACHED

**From:** [Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk) <[Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)>

**Sent:** 23 March 2020 14:37

**To:** [REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Subject:** Objection to Velvet Pride Temporary Event Notice

All,

Apologies, slight amendment to the Objection – original Objection submitted by myself earlier today incorrectly gave the premises name as Club Bloom on the Objection – this has now been corrected on the attached Objection. No other amendments made.

Regards

Simon

**PC 11680 Braithwaite**  
**Gay Village, Piccadilly & China Town Licensing Officer**  
**The Town Hall Extension**  
**First Floor**  
**Lloyd Street**  
**Manchester City Centre**  
**M2 5DB**

**Tel :** 0161 856 0036 / 0161 872 5050

**Email :** [11680@gmp.pnn.police.uk](mailto:11680@gmp.pnn.police.uk)

**Twitter:** @gmpcitycentre

**From:** Simon Braithwaite

**Sent:** 23 March 2020 11:18

**To:** [REDACTED]  
[REDACTED]  
[REDACTED]

**Subject:** Objection to Velvet Pride Temporary Event Notice

All,

Please find attached the GMP objection to the Velvet Temporary Event Notice for Pride 2020.

Regards

Simon

**PC 11680 Braithwaite**  
**Gay Village, Piccadilly & China Town Licensing Officer**  
**The Town Hall Extension**  
**First Floor, Lloyd Street**  
**Manchester City Centre M2 5DB**

**Tel :** 0161 856 0036 / 0161 872 5050 **Email :** [11680@gmp.pnn.police.uk](mailto:11680@gmp.pnn.police.uk)

## CORRESPONDENCE BETWEEN GMP AND KIM EIVIND KROHN FOLLOWING OBJECTION – AGREEMENT NOT REACHED

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*Unauthorised use or disclosure of the contact may be unlawful. Any opinions expressed may not be official policy.*

*Unless encrypted, internet email is not to be treated as a secure means of communication. Greater Manchester Police records and monitors all email activity and content and you are advised that any email you send may be subject to monitoring.*

*Thank you for your co-operation.*



**Licensing & Out of Hours Compliance Team - Representation**

Name	Gary Cook
Job Title	Neighbourhood Compliance Officer
Department	Licensing and Out of Hours Compliance Team
Address	Level 1, Town Hall Extension, Manchester, M60 2LA
Email Address	g.cook@manchester.gov.uk
Telephone Number	0161 234 1220

<b>Premise Details</b>	
Application Ref No	MAU245525
Name of Premises	Velvet (Cobbled area outside)
Address	Velvet, 2 Canal Street, Manchester, M1 3HE

<b>Representation</b>	
<p>The Licensing and Out of Hours (LOOH) team have assessed the likely impact of the grant of this Temporary Event application taking into account a number of factors, including the nature of the area in which the premises is located and any potential risk the granting of this Temporary Event could lead to a failure to uphold the prevention of public nuisance and public safety licensing objectives.</p> <p>The Temporary Event Notice proposes to use the area directly fronting the premises, with the planned erection of a large stage on the cobbled area of the highway. The cobbled area makes use of and benefits from a tables and chairs licence which is licensed under the Highways Act 1980.</p> <p>The proposed event volunteers a maximum capacity of 200 people with hours from 12:00am to 11:00pm. It further proposes to include regulated entertainment and the retail by sale of alcohol for consumption both on and off the premises.</p> <p>LOOH object to the proposed restriction of the highway directly fronting the licensed premises and the placement of a stage in the cobbled area. The stage proposed is substantially large and has the potential to cause an obstruction by blocking or preventing the flow of patrons using Canal Street during Manchester Pride. Manchester Pride experiences high volumes of patrons accessing all areas of the event space. Restricting access to an area of Canal Street whilst the event is operating has the potential to cause a bottleneck for patrons moving between premises and prevent emergency services accessing the area in the event of an emergency.</p> <p>The TEN user has provided no detail as to how the area will be restricted, nor how this will be managed to ensure that the capacity of 200 patrons is not exceeded.</p> <p>Finally LOOH have concerns that there would be the potential for excessive noise breakout from regulated entertainment being played in the street and that no detail has been put forward in the TEN as to how noise would be effectively controlled or managed to ensure it does not cause a nuisance to nearby businesses or residents.</p> <p>To ensure that the Prevention of Public Nuisance and Public Safety licensing objectives are upheld, LOOH recommend that this Temporary Event is refused.</p>	
Recommendation:	Refuse Application

## AGREEMENT WITH OOH TEAM

From: **Kim Eivind Krohn** [REDACTED]  
Date: Mon, 27 Apr 2020 at 10:27  
Subject: RE: FW: Notification of Temporary Event Ref: 245525/HH1: Cobbled Area Outside Velvet Hotel, Restaurant & Bar, 2 Canal Street, Manchester, M1 3HE (Piccadilly ward) 28 August 2020 to 31 August 2020  
To: Gary Cook <[g.cook@manchester.gov.uk](mailto:g.cook@manchester.gov.uk)> [REDACTED]  
[REDACTED]  
Cc: Premises Licensing <[premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)>, [Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk) <[Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)>  
Hi Gary

Thank you, and as we always do the senior managers are based outside all day and evening – we also have additional managers from other sites coming to assist

Kind regards

Kim

Kim Eivind Krohn | Managing Director  
KRO Hospitality Limited | Velvet Hotel | 2 Canal Street | Manchester | M1 3HE  
[REDACTED]  
[REDACTED]

**From:** Gary Cook <[g.cook@manchester.gov.uk](mailto:g.cook@manchester.gov.uk)>  
**Sent:** 24 April 2020 11:59  
**To:** [REDACTED]  
[REDACTED]  
**Cc:** Premises Licensing <[premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)>; [Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)  
**Subject:** Re: FW: Notification of Temporary Event Ref: 245525/HH1: Cobbled Area Outside Velvet Hotel, Restaurant & Bar, 2 Canal Street, Manchester, M1 3HE (Piccadilly ward) 28 August 2020 to 31 August 2020

Hello Kim and Steven,

Thank you for your email and providing the additional information requested.

In regard to your question, I can advise that every Temporary Event Notice (TEN) is considered on its relative merits with the view to promote the four licensing objectives under the Licensing Act 2003 (The prevention of crime and disorder, public safety, prevention of public nuisance and the protection of children from harm) before a TEN can be acknowledged. The detail provided within the notices was limited to confirmation of the licensable activities proposed and the times they would take place.

On reviewing any TEN as a responsible authority it's essential that we take into consideration how the premises user would promote the licensing objectives given the nature of the proposed event. If additional information is provided within the notice that



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demonstrates how the four licensing objectives will be upheld this would have enabled me to critically evaluate the notice. As this information was not volunteered the representation submitted was proportionate, appropriate and reasonable.

However, based on the additional information you have now submitted, I can confirm that I am now satisfied that steps will be in place to uphold the four licensing objectives and agree to the event taking place.

With regards to preventing Public Nuisance, please ensure that the senior manager and staff are going outside the premises throughout the duration of the event to monitor the noise levels and if the noise is too loud please ask them to speak to the DJ to lower the noise level.

I would also advise that you provide additional information to your notices if you will be proposing to hold similar events in future.

If you have any further queries in the meantime please do not hesitate to contact me.

Kind regards,

Gary Cook

Licensing & Out of Hours Compliance - City Centre  
The Neighbourhoods Service  
Growth and Neighbourhoods Directorate

**On Thu, 23 Apr 2020 at 19:43, Kim Eivind Krohn [REDACTED] wrote:**  
Hi Gary

I was hoping you would have given me some feedback to why you are now after 3 years running the same event outside Velvet with NO issues at all you object. I would like to understand this please so if you could provide some feedback.

Also as per application previous year we explained in the hearing on how we are managing this. We will as every year set up a system where we manage the queue by cording up a system, this will be as every year be managed by a senior manager – but for ease please see below direct response to your queries

- How do you propose to ensure that the limit of 200 persons is not exceeded at any time the event is taking place? There will be senior management managing this by making sure there is right away for people to be able to walk past the venue
- How do you propose to restrict the area outside your premises. Please can you provide more detail on this? There will be a queue system with barriers
- How will music be controlled and monitored to ensure this is effectively managed and reduce the potential for this to cause a Public Nuisance? We have senior manager, security and staff managing the situation - also all DJ's are our own DJ;s who work at Velvet and have for many years – we

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have strict guidelines and briefings before each day. Again I have to refer to the past three years where there have been zero issues from our Venue.  
Hope this helps

Regards

Kim

Kim Eivind Krohn | Managing Director  
KRO Hospitality Limited | Velvet Hotel | 2 Canal Street | Manchester | M1 3HE

**From:** Gary Cook <[g.cook@manchester.gov.uk](mailto:g.cook@manchester.gov.uk)>

**Sent:** 15 April 2020 13:30

**To:** Kim Eivind Krohn [REDACTED]; Premises Licensing  
<[premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)>

**Cc:** [Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)

**Subject:** Re: FW: Notification of Temporary Event Ref: 245525/HH1: Cobbled Area Outside Velvet Hotel, Restaurant & Bar, 2 Canal Street, Manchester, M1 3HE (Piccadilly ward) 28 August 2020 to 31 August 2020

Hello Kim,

Thank you for your email and for the points you have mentioned. If you could respond to my concerns raised in the representation that would be greatly appreciated. For ease I have listed the specific concerns raised below:

- How do you propose to ensure that the limit of 200 persons is not exceeded at any time the event is taking place?
- How do you propose to restrict the area outside your premises. Please can you provide more detail on this?
- How will music be controlled and monitored to ensure this is effectively managed and reduce the potential for this to cause a Public Nuisance?

If you could respond to the above questions as soon as possible please, thank you.

Kind regards,

Gary Cook

Licensing & Out of Hours Compliance - City Centre  
The Neighbourhoods Service  
Growth and Neighbourhoods Directorate

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On Thu, 2 Apr 2020 at 10:05, Kim Eivind Krohn [REDACTED] wrote:  
Hi Gary

Please could you ensure that I am copied into any correspondent relating to Velvet.

I must say I am extremely disappointed in your objection to this application. I assume you have had some negative feedback from the past 3 years we have run this outside velvet that you have not mentioned to us? Please could you provide this

Myself and my team have made sure that every year this is managed correctly and we have never had any issues and I think we set a great example in the village on how it should be managed – clearly there is a major issue with us at Velvet trying to think outside the box and prioritise the safety of our staff and our customers.

I think from this that the best solution would be to take this to a hearing as I am finding the objections to be irrelevant considering that we have been doing this for the past 3 years!

To try and work together and come to an agreement don't mean that we should just give in. please see notes from previous hearings and note that we are basing all the information in the application on Velvet as a business, and its surrounding – not what everyone else is doing. You need to understand this is a business, and we have to ensure we act in the best interests of our business, guests and staff.

Helen [@premises.licensing@manchester.gov.uk](mailto:@premises.licensing@manchester.gov.uk) – please discard the previous email and I would request this to go to a hearing with the same application as we submitted

Regards

Kim

**From:** Gary Cook <[g.cook@manchester.gov.uk](mailto:g.cook@manchester.gov.uk)>

**Sent:** 02 April 2020 09:03

**To:** [REDACTED]

**Cc:** Premises Licensing

<[premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)>; [Simon.Braithwaite@gmp.police.uk](mailto:Simon.Braithwaite@gmp.police.uk)

**Subject:** Re: Notification of Temporary Event Ref: 245525/HH1: Cobbled Area Outside Velvet Hotel, Restaurant & Bar, 2 Canal Street, Manchester, M1 3HE (Piccadilly ward) 28 August 2020 to 31 August 2020

Good afternoon,

Further to the submission of the attached representation and reviewing the further information submitted to GMP. I note your intention to utilise the area outside your premises which currently benefits from a tables and chairs licence. Your tables and chairs licence grants the placement of specific furniture on the highway and cannot be utilised to place other items in their place such as a stage.

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During any large event such as pride there would be an instruction that tables and chairs were not placed out whilst the event is taking place. This would be in line with condition 12 on your licence.

Please could you review the representation I have submitted and provide more information regarding the concerns that were raised within it. Thank you

Kind regards,  
Gary Cook

Licensing & Out of Hours Compliance - City Centre  
The Neighbourhoods Service  
Growth and Neighbourhoods Directorate